

PACKAGES – DISPLAY ADVERTISING 2014 CLASSIFIED RATES

Rates effective 1 January 2014

Code	Casual	4weeks	8weeks	13weeks+	Colour
Prices are per column centimetre					
PBG, PN	\$13.80	\$10.35	\$ 8.97	\$ 8.00	\$ 3.00
BN, PN	\$15.00	\$13.00	\$11.50	\$10.00	\$ 3.00
BN, CN	\$16.00	\$14.00	\$12.00	\$11.00	\$ 3.00
BN, CN, PN	\$18.00	\$16.50	\$14.75	\$13.00	\$ 3.00
DJS, PBG	\$21.00	\$18.00	\$16.75	\$15.50	\$ 3.00
PBG, BN, CN, PN	\$27.00	\$20.00	\$17.50	\$16.00	\$ 3.00
BN, CN, DJS	\$30.50	\$22.75	\$19.50	\$17.00	\$ 3.00
DJS, BN, CN, PN	\$32.05	\$24.04	\$20.83	\$18.59	\$ 3.00
BN, CN, PN, PBG, DJS	\$35.00	\$29.00	\$25.00	\$20.00	\$ 3.00
BRI, SME	\$24.52	\$18.40	\$15.95	\$14.23	\$ 4.55
WST, BRI	\$32.52	\$24.39	\$21.14	\$18.86	\$ 4.60
WST, BRI, SME	\$38.76	\$29.07	\$25.19	\$22.49	\$ 4.75
RTM, MVM	\$22.19	\$16.63	\$14.41	\$12.86	\$ 4.53
RTM, MTE	\$16.08	\$12.06	\$10.44	\$ 9.33	\$ 3.52
MVM, MTE	\$16.08	\$12.06	\$10.44	\$ 9.33	\$ 3.52
MVM, RTM, MTE	\$24.81	\$18.60	\$16.12	\$14.39	\$ 5.79
GIN, GBE, GSC	\$17.68	\$13.27	\$11.50	\$10.25	\$ 4.53

Pakenham Gazette	PBG
Pakenham News	PN
Cranbourne News	CN
Berwick News	BN
Dandenong Journal	DJS

Ranges Trader Mail & Ferntree Gully, Belgrave Mail	RTM
Mountain Views Mail & Upper Yarra Mail	MVM
Mount Evelyn Mail	MTE

Star Keilor, Taylors Lakes, Sydenham	BRI
Star St Albans, Deer Park, Caroline Springs	
Star Sunshine, Ardeer, Albion	
Star Melton	MEL

Star Footscray, Yarraville, Braybrook	WST
Star Williamstown, Altona, Laverton	
Star Werribee, Hoppers Crossing	

Geelong Independent	GEE
Bellarine Peninsula Independent	GBE
Surf Coast Independent	GSC