



# Advertising Rates

www.starcommunity.com.au



Dear Client, thank you for your support in 2017. Please find below rates effective from 1 January 2018. For details please contact your Sales Account Executive or visit starcommunity.com.au Best wishes for a safe and happy Christmas and New Year and we look forward to working with you again in 2018.

**Paul Thomas**  
Managing Director

## Casual EGN Rates - January 2018

(All rates including GST)

Advertisement Size	Pakenham Berwick Gazette	Berwick Star News	Endeavour Hills, Hallam, Doveton Star Journal	Cranbourne Star News	Pakenham Officer Star News	Dandenong Star Journal
Sixteenth Page	\$272	\$295	\$159	\$249	\$244	\$306
Eighth Page (Block or Horizontal)	\$517	\$560	\$301	\$474	\$463	\$581
Quarter Page (Block, Horizontal or Vertical)	\$956	\$1,035	\$558	\$876	\$856	\$1,075
Half Page (Block)	\$1,720	\$1,864	\$1,004	\$1,577	\$1,541	\$1,935
Half Page (Horizontal or Vertical)	\$1,816	\$1,967	\$1,059	\$1,665	\$1,627	\$2,043
Full Page	\$3,097	\$3,355	\$1,806	\$2,839	\$2,774	\$3,484
Double Page Spread	\$5,419	\$5,871	\$3,161	\$4,968	\$4,855	\$6,097

Discounts	2 Paper	3 Paper	4 Papers	5 Papers	6 Papers	\$2,500 4 Weeks	\$5,000 8 Weeks	\$10,000 13 Weeks	\$20,000 52 Weeks	\$40,000	\$80,000
Multiple Paper / Week Discounts	30%	35%	40%	45%	50%	35%	40%	45%	50%	55%	60%

### Classified Display Advertising (Per Col cm)

	Casual	4-12 weeks	13-51 weeks	52 weeks plus
Pakenham Berwick Gazette	\$13.33	\$9.99	\$8.66	\$7.73
Pakenham Officer Star News	\$13.33	\$9.99	\$8.66	\$7.73
Cranbourne Star News	\$15.16	\$12.99	\$11.64	\$10.29
Berwick Star News	\$15.16	\$12.99	\$11.64	\$10.29
Dandenong Star Journal	\$19.42	\$17.51	\$15.65	\$13.79

### CLASSIFIED LINEAGE RATES

Please call our Network Classifieds Department on 1300 666 808 for Classified Lineage Rates

Pakenham: Cnr Princes Highway and Army Road, Pakenham 3810  
Telephone: 03 5945 0666  
Classified Advertising: 1300 666 808  
Email: sales@networkclassifieds.com.au

